

The 2024 Digital Accessibility Landscape

For the 1.3 billion people globally with a disability, progress toward a more accessible digital future can feel stuck in neutral.



In 2023, AudioEye scanned 40,000 enterprise websites as part of its inaugural **Digital Accessibility Index** — and found that the average page had **37 accessibility violations** that could be detected by automation alone.

74M 
total accessibility violations were detected in the 2023 Digital Accessibility Index

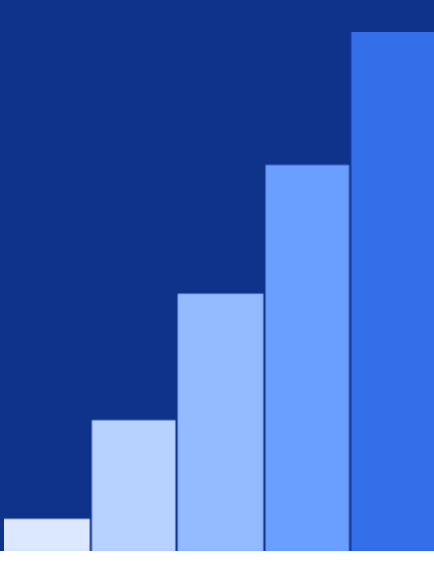
LEGAL LANDSCAPE

New accessibility laws and standards are shortening compliance timelines.

With recent updates to non-discrimination laws like the Americans with Disabilities Act (ADA) and the Accessibility for Ontarians with Disabilities Act (AODA), it's critical for state and local governments to understand their digital accessibility requirements.

4,605

In 2023, plaintiffs filed 4,605 digital accessibility-related lawsuits in state and federal court — 683 more than in 2022.



October 2023

The **Web Content Accessibility Guidelines** (WCAG 2.2) are released, introducing nine new criteria for web accessibility.

March 2024

The U.S. Department of Justice (DOJ) signs a final rule under **Title II of the ADA** requiring state and local government entities to follow WCAG 2.1 for web content and mobile apps.

April 2024

The U.S. Department of Health and Human Services (HHS) signs a final rule requiring organizations that receive federal financial assistance to follow WCAG 2.1 for web content and mobile apps.

January 2025

By January 1, 2025, all government agencies and private organizations with 49+ workers operating in the province of Ontario must meet the Level AA standards of WCAG 2.1, under the **Accessibility for Ontarians with Disabilities Act** (AODA).

BY THE NUMBERS

The world’s leading brands still struggle with the same accessibility errors.

For the sixth straight year, the same six issues made up the vast majority (96.4%) of errors detected by **WebAIM** in its annual report on the accessibility of the world’s top 1,000,000 home pages:



81%

of pages had low-contrast text



54.4%

of pages had images without alt text



48.6%

of pages had unlabeled form fields



44.6%

of pages had vague or missing links



28.2%

of pages had empty button text



17.1%

of pages failed to specify a document language



*“There is little reason to believe that future WebAIM reports will significantly improve **unless there is a paradigm shift in the accessibility industry.**”*

Michael Paciello, Chief Accessibility Officer at AudioEye

WHY ACCESSIBILITY MATTERS

Govern that prioritize digital accessibility are reaping the benefits.



25%

In the United States, **1 in 4 U.S. adults** lives with a disability that can impact their ability to access government services and resources online.



6x

Delivering accessible, compliant digital experiences to all users is closely tied to Diversity, Equity, and Inclusion (DEI) initiatives.



68%

In a recent study, **68% of legal claims** against organizations with no accessibility solution were found to be valid.

Take the first step toward compliance with AudioEye.

At AudioEye, our combination of powerful automation, expert custom testing, and dedicated legal support helps you deliver an accessible experience to every user.

Check out a **demo of our tools and services** or **talk to an expert** about your accessibility needs.

 **67%**

AudioEye customers saw a **67% reduction in valid legal claims**, compared to other industry solutions.